



## Handbags, Shopping Bags

What would a website titled Big Green Purse be without a section on ecochic hand-bags? After all, if we're going to shift our spending to make a difference, shouldn't we carry our money around in something that shows we mean what we say? Messenger bags, haversacks, totes, gymbags crafted from recycled vinyl mesh, rubber, and other materials.

[Eco-Handbags](#) - Handbags, purses, clutches, totes and messenger bags constructed from recycled candy wrappers, 35mm slides, chopsticks, juice boxes and magazines. [Ecoist](#) - Clutch purses, totes, wallets, and handbags fashioned out of movie billboards and discarded packaging.

Ecoist plants a tree for every handbag sold.



[GypsyStyle Bags](#) - Recycled plastic bags in bright and cheerful stripes; the large duffle size can double as a beach bag or laundry tote. Take smaller bags to the grocery store, and don't miss the yoga bag with a handy shoulder strap.

Diane MacEachern, the author of *Big Green Purse: Use Your Spending Power to Create a Cleaner, Greener World*, is passionate about empowering women to use their marketplace clout to protect the environment.

A best-selling author, successful entrepreneur, sought-after public speaker, and long-time conservationist, Diane encourages women to green the marketplace by choosing products whose use or manufacture offer the greatest environmental benefit. Through her new book, as well as her articles and speeches, she hopes to motivate women to take actions that will make a difference. She helps environmental organizations engage more women as members, activists, and donors. She also encourages companies to green their products to appeal to more women consumers.